

Community Empowered Research Training (CERT)



**AN ACADEMIC-COMMUNITY PARTNERSHIP
DEDICATED TO STRENGTHENING
COMMUNITY LEADERSHIP IN RESEARCH**

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Rationale



- Racial and ethnic minorities face significant health disparities (such as higher rates of chronic disease and restricted access to health services).
- A contributing factor is the lack of racial and ethnic specific research findings to inform the development of programs and to advocate for policy change.
- Community-based organizations are well positioned to contribute to this lack of knowledge as they offer real world knowledge and experiences of the communities they serve. Research conducted by or in partnership with communities is likely to be more meaningful and relevant and can and have immediate impact on community health.
- Therefore, the CERT program is intended to help strengthen the capacity of community organizations to participate in and develop community-focused research initiatives.

CERT Overall Goals and Objectives



- Overall Goal:
 - To increase racial and ethnic diversity in the field of research and community health by encouraging community-based organizations to engage in research as a means to eliminating health disparities and contributing to the national dialogue on community health
- Objectives:
 - To increase **awareness** of community based organizations' role in research to affect change at the community level
 - To build **recognition** of the importance of community-based knowledge and research in adding to the national dialogue on racial and ethnic health disparities
 - To increase the **number** of CBOs that engage in research initiatives

CERT 1-Day Workshop Goals and Objectives



- **Goal:**
 - To strengthen the capacity of participants to engage with, participate in, and develop health research initiatives
- **Objectives:**
 - To demonstrate the importance of the **role** of research and the **value** of research to community-based organizations
 - To develop workshop participants' **motivation** and **commitment** to engage with, participate in, and develop health research within their organizations
 - To provide **tools and resources** for workshop participants to help them engage with, participate in, and develop health research initiatives

Development of CERT



- A collaboration of the NYU Prevention Research Center, the Community Engagement and Population Health Research Core of the NYU-HHC CTSI, the B Free National Center of Excellence in the Elimination of Hepatitis B Disparities, and the NYU Center for the Study of Asian American Health (CSAAH) Supplement for Building Community Capacity to Develop Research
- Training Committee (Charles B. Wang Community Health Center, NYU Steinhardt School of Culture Education and Human Development)
- National Advisory Committee (NAC) Workgroup

Development of CERT



- **Research Capacity Assessment:**
 - On-line survey with 50 community organizations (national)
 - Organizational Characteristics; Participation and Interest in Engaging in Research; Current Level of Infrastructure for Research Activities; Research-related training, technical assistance, and resources needed

National Advisory Committee (NAC) Workgroup



- Peter Cheng (Indochina Sino American Community Center, NY)
- Marianne Chung (Center for Pan Asian Community Services, Inc., GA)
- Zeenat Hasan (Asian Pacific Community in Action, AZ)
- Linda Lee (Korean Community Services , NY)
- Fahina Tavake-Pasi (National Tongan American Society, UT)
- Therese Rodriguez (Asian and Pacific Islander Coalition on HIV/AIDS, NY)
- Marguerite Ro (Public Health Seattle-King County, WA)
- Shao-Chee Sim (Charles B. Wang Community Health Center, NY)
- Hardayal Singh (United Sikhs Organization, NY)
- Alek Sripipatana (US Department of Health and Human Services, DC)
- Rosy Chang Weir (Association of Asian Pacific Community Health Organizations, CA)

Training Committee



- Claudia Calhoon (NYU School of Medicine)
- Celina Chan (Charles B. Wang Community Health Center)
- Art Cussack (Charles B. Wang Community Health Center)
- Nadia Islam (NYU School of Medicine)
- Smiti Kapadia (NYU School of Medicine)
- Simona Kwon (NYU School of Medicine)
- Sylvia Kwong (Charles B. Wang Community Health Center)
- Catlin Rideout (NYU School of Medicine)
- Yumary Ruiz (NYU Steinhardt)
- Shao-Chee Sim (Charles B. Wang Community Health Center)
- Jennifer Zanowiak (NYU School of Medicine)

Development of CERT



- **Pilot**
 - 2 day training and networking event piloted in May 2011 with 21 individuals (13 community groups)
 - Two Follow-up Educational Webinars (Health Program Evaluation 101, and Accessing Census Data)
- **Pilot Evaluation**
 - Pre and Post Evaluation
 - ✦ Measured Agency and Individual Motivation and Attitudes toward research
 - ✦ Measured Confidence and Knowledge
- **Qualitative Debrief Interviews (N=13)**
 - Overall, trainees had considerably positive evaluation of CERT
 - One-day training preferred
- **6-month Follow-up Qualitative Interviews of Pilot participants planned for December 2011**

Evaluation/Feedback on CERT



- Hugely important!
- Will allow us to assess the strengths and weaknesses of the CERT program and will help us to offer the most effective trainings to future participants
- If you have not yet completed the morning's evaluation, please do so now
- Before heading out to the Networking Happy Hour please make sure to complete the evaluations
- Short follow-up surveys/phone calls – 6 months from now

Housekeeping



- Restrooms
- Breaks
- Lunch
- Happy Hour Networking at APPLE Restaurant and Bombar, 17 Waverly Place, between Greene and Mercer Streets starting at 5 PM